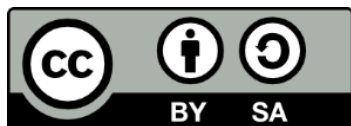


# ΑΓΓΛΙΚΑ Ι

## Ενότητα 6α: Social networks

Ζωή Κανταρίδου

Τμήμα Εφαρμοσμένης Πληροφορικής



Ευρωπαϊκή Ένωση  
Ευρωπαϊκό Κοινωνικό Ταμείο



ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ ΚΑΙ ΘΡΗΣΚΕΥΜΑΤΩΝ  
ΕΙΔΙΚΗ ΥΠΗΡΕΣΙΑ ΔΙΑΧΕΙΡΙΣΗΣ

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης



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*επένδυση στην κοινωνία της γνώσης*  
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ΕΣΠΑ  
2007-2013  
πρόγραμμα για την ανάπτυξη  
ΕΥΡΩΠΑΪΚΟ ΚΟΙΝΩΝΙΚΟ ΤΑΜΕΙΟ

# Read the text and

- Decide on the authors attitude on social network use

Titles to the parts:

- Conclusion
- Introduction
- Positive aspects of SN
- Traditional friendship
- Need for status
- Research results
- Virtual friendship

# Find words or phrases in the text related to

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- Friendship
- Collecting
- Anxiety
- Management

# Answers[1]

## Friendship

- Acquaintance
- Companion
- Socialize
- Buddies

## Collecting

- Procurement
- Philately
- Gather

# Answers[2]

## Anxiety

- Vigilance
- Obsessed
- Incessantly
- Pressing

## Management

- Bureaucratized
- Procurement
- Ranking
- Competitive spirit
- Social currency

# Find the opposites

---

- stay in contact
- elevate, upgrade
- reveal
- capable
- like (v)
- like (conjunction)
- with interruptions
- reveal
- original, authentic
- superficial



# Find the opposites: Answers

- stay in contact
- elevate, upgrade
- reveal
- capable
- like (v)
- like (conjunction)
- with interruptions
- reveal
- original, authentic
- superficial
- fall out of touch with
- downgrade
- conceal
- incapable
- dislike
- unlike
- incessantly
- conceal
- fake
- profound

# True or false ?

1. Real friends reveal intimate details to other people.
2. The current notion of public friendship is paradoxical.
3. Social networks rarely rank friends in hierarchical ways.
4. The terminology of management appears in social networking sites in different forms.
5. George Orwell was a management theory expert.
6. Real friends may be intuitively ranked for different social activities.
7. Pop stars create social network profiles to increase their popularity.
8. Old time acquaintances may fall out of touch with social networks.
9. Research studies indicate that most social networks users engage in romantic communication.
10. Grooming ourselves for online presentation positively affects our personality.
11. Frequent social network users actively engage in social networks.

# Write a summary of the text

- The text talks about/ refers to \_\_\_\_\_
- The author defines virtual friendship as \_\_\_\_\_
- She even claims that social networks promote \_\_\_\_\_
- Adding lists of friends in your social network profile also indicates \_\_\_\_\_
- A positive aspect of social networks is that they \_\_\_\_\_
- On the other hand, research results on social networks \_\_\_\_\_
- Concluding, the author \_\_\_\_\_

# contrasts, consider, competitive, engagement, explores, former, latter, networking, parallel, pessimistic

- The text \_\_\_\_\_ the new type of friendship that has been developed with social \_\_\_\_\_ sites. It \_\_\_\_\_ the traditional type of friendship with the modern virtual one. The \_\_\_\_\_ involving intimacy, reciprocity, privacy and trust; while the \_\_\_\_\_ is public, changeable, of questionable motives and exhibitionistic. It further describes virtual friendship in management and \_\_\_\_\_ terms drawing a \_\_\_\_\_ between the traditional painted portraits and social network profiles as signs of status and need for attention. It concludes with \_\_\_\_\_ research results for frequent social network users and a call to \_\_\_\_\_ the actual opportunities missed due to prolonged \_\_\_\_\_ in virtual environments.

# Grammar: Inversion [1]

e.g. And **not only can we publicize** our own preferences in people, **but we can also peruse** the favorites among our other acquaintances.

- I have never said that I will accept late homework.

At no time \_\_\_\_\_

- I had got into bed, when there was a knock at the door.

Hardly \_\_\_\_\_

- I did not know that he was a compulsive liar.

Little \_\_\_\_\_

- She doesn't know what surprises we have in store for her.

Little \_\_\_\_\_

- When I had reached the door, I realized it was locked.

No sooner \_\_\_\_\_

# Grammar: Inversion [2]

- She did not say a word.

Not \_\_\_\_\_

- Susan had never seen a more beautifully decorated room.

Nowhere \_\_\_\_\_

- After the film started I realised that I'd seen it before. (inversion in the 2<sup>nd</sup> verb)

Only after \_\_\_\_\_

- You should never be absent from your seminars.

On no account \_\_\_\_\_

- I have never seen him looking so miserable.

Seldom \_\_\_\_\_

- There are no circumstances where audience members may consume alcohol.

Under no circumstances \_\_\_\_\_

- We won't consider you for the basketball team until you grow up. (inversion in the 2<sup>nd</sup> verb)

Not until \_\_\_\_\_

# Put the verbs in the appropriate form [1]

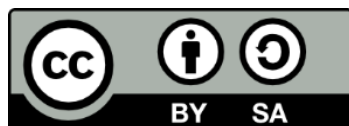
It is worth pausing for a moment to reflect on the curious use of the word *networking* to describe this new form of human interaction. Social networking websites “connect” users with a network—literally, a computer network. But the verb *to network* 1\_\_\_\_\_ (**long use**) to describe an act of intentional social connecting, especially for professionals 2\_\_\_\_\_ (**seek**) career-boosting contacts. When the word first 3\_\_\_\_\_ (**come**) into circulation in the 1970s, computer networks were rare and mysterious. Back then, “network” usually referred to television. But social scientists were already using the notion of networks and nodes to map out human relations and 4\_\_\_\_\_ (**calculate**) just how closely we 5\_\_\_\_\_ (**connect**).

# Put the verbs in the appropriate form [2]

In 1967, Harvard sociologist and psychologist Stanley Milgram, best known for his earlier Yale experiments on obedience to authority, 6 \_\_\_\_\_ (**publish**) the results of a study about social connection that he called the “small world experiment.” “7 \_\_\_\_\_ (**Give**) any two people in the world, person X and person Z,” he asked, “how many intermediate acquaintance links are needed before X and Z 8 \_\_\_\_\_ (**connect**)?” Milgram’s research, which involved 9 \_\_\_\_\_ (**send**) out a kind of chain letter and tracing its journey to a particular target person, 10 \_\_\_\_\_ (**yield**) an average number of 5.5 connections. The idea that we 11 \_\_\_\_\_ (**connect**) by “six degrees of separation” (a phrase later popularized by playwright John Guare) is now conventional wisdom.



# Τέλος Ενότητας



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