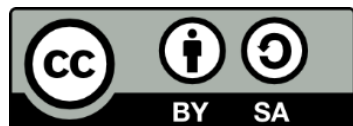


ΑΓΓΛΙΚΑ Ι

Ενότητα 04γ: Dealing with Academic Abstracts

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Τμήμα Εφαρμοσμένης Πληροφορικής



Ευρωπαϊκή Ένωση
Ευρωπαϊκό Κοινωνικό Ταμείο



ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ ΚΑΙ ΘΡΗΣΚΕΥΜΑΤΩΝ
ΕΙΔΙΚΗ ΥΠΗΡΕΣΙΑ ΔΙΑΧΕΙΡΙΣΗΣ

Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης



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- Το έργο «Ανοικτά Ακαδημαϊκά Μαθήματα στο Πανεπιστήμιο Μακεδονίας» έχει χρηματοδοτήσει μόνο τη αναδιαμόρφωση του εκπαιδευτικού υλικού.
- Το έργο υλοποιείται στο πλαίσιο του Επιχειρησιακού Προγράμματος «Εκπαίδευση και Δια Βίου Μάθηση» και συγχρηματοδοτείται από την Ευρωπαϊκή Ένωση (Ευρωπαϊκό Κοινωνικό Ταμείο) και από εθνικούς πόρους.



Ευρωπαϊκή Ένωση
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ΕΠΙΧΕΙΡΗΣΙΑΚΟ ΠΡΟΓΡΑΜΜΑ
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επένδυση στην κοινωνία της γνώσης
ΥΠΟΥΡΓΕΙΟ ΠΑΙΔΕΙΑΣ ΚΑΙ ΘΡΗΣΚΕΥΜΑΤΩΝ
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Με τη συγχρηματοδότηση της Ελλάδας και της Ευρωπαϊκής Ένωσης



ΕΣΠΑ
2007-2013
πρόγραμμα για την ανάπτυξη
ΕΥΡΩΠΑΪΚΟ ΚΟΙΝΩΝΙΚΟ ΤΑΜΕΙΟ

- Journal
- Volume
- Issue
- Abstract
- Paper
- Article



Abstract : definition

In a scientific paper, the purpose of an **abstract** is to allow the researcher to retrieve the appropriate papers through library search, and, in case the searcher cannot get access to the whole article, to summarize the main findings. The abstract should therefore include:

- why you did it (introduce purpose and topic)
- how you did it (describe methodology)
- what you found (summarize results)
- what you concluded (present conclusions)

Abstract No 1: Answers

In recent years, supply chain management (SCM) has emerged as a powerful tool in the business process management arsenal. However, there are in practice few examples of companies, which have adopted an integrated systems' approach, implementing all aspects of SCM [GENERAL STATEMENT, DEFINITION OF FIELD OF STUDY]. The purpose of this article is to investigate supplier management practices in the context of SCM [PURPOSE]. For this purpose, a survey was conducted in the Greek manufacturing industry examining the degree of supplier management implementation in five key SCM categories [NARROWING DOWN THE PURPOSE]. Research results, which represent buyers' point of view, highlight the strong and weak areas of supplier management implementation in the SCM context [RESEARCH RESULTS].

True or False ?[1]

1)

- a) SCM has been widely adopted in Greek companies.
- b) Results are analysed according to the difficulties producers have in SCM.

2)

- a) The paper is based on heavy statistical evidence.
- b) The paper organizes and analyses findings from previous authors and papers in order to provide a theoretical framework for further research.
- c) The paper provides definitions of ecommerce and its related terms.
- d) The contribution of the paper is the identification of the variables that affect ecommerce service quality.

3)

- a) The paper checks the relationship between ISO 9000 certification and 3 independent variables.
- b) The paper reveals one main inadequacy of the ISO standards.
- c) The paper is based on empirical analysis rather than statistical methods.

True or False ?[2]

4.

- a) This paper also presents international data on the area of quality management in logistics.
- b) Conclusions from this paper may help managers improve the quality of logistics services.
- c) This is a literature review article rather than one containing original data.

5)

- a) This article investigates the attitude and feelings of Greek students towards female managers.
- b) Stereotypes used to affect people's attitudes but they will not affect future discriminatory behavior of Greek students.
- c) The data were collected through interesting discussion with undergraduate students.
- d) The study used a questionnaire and statistically analysed results.

6)

- a) This study is a comparison of the way intellectual property from university research is promoted into the entrepreneurial world.
- b) More specifically, the focus of research is the availability of entrepreneurial capital in different universities.
- c) The university claim for low royalties share improves business start-ups.

Abstract No 1-2-3

- Find noun phrases:
 - e.g. supply chain management.
 - business process management arsenal,
 - an integrated systems' approach,
- In abstract No 2, find five words that can be used both as verb and noun:
- In abstract No 3, find the adjectives and sort them out as either
descriptive/ objective OR subjective/ qualifying
eg. future, large, Gr, real

Abstract No 1: Answers

Find noun phrases:

e.g. supply chain management.

- business process management arsenal,
- an integrated systems' approach,
- **supplier management practices,**
- **Greek manufacturing industry,**
- **supplier management implementation,**
- **five key SCM categories.**
- **greater electronic marketing effectiveness,**
- **exhaustive literature review,**
- **customers' online purchasing decisions.**

Abstract No 2: Answers

In abstract No 2, find five words that can be used both as verb and noun:

ATTRIBUTE,

MAP,

MEASURE,

STUDY,

NEED

REVIEW

ISSUE

Abstract No 3: Answers

In abstract No 3, find the adjectives and sort them out as either

descriptive/ objective or subjective/ qualifying

future, certified, large,

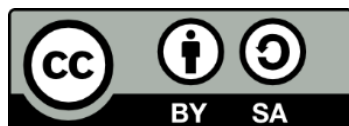
Gr, basic, quantifying,

qualifying, main,

overall

dramatic, real

Τέλος Ενότητας



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